**PRESS RELEASE #2**

**Innovation opportunities and best practice in maritime industry**

**Ljubljana, 5th of March 2020 - The event was organized in Technology Park Ljubljana, Slovenia on 5th March 2020. The public invited to the seminar was from a broader stakeholder group. Present were entrepreneurs, manufacturers, innovative stakeholders, research organization, academia and also policymakers. The event was organized together for NEORION project as for SHIPmEnTT (both ADRION Interreg programme) in order to combine synergy effects among participants and with presenters.**

After the welcome speech of Mr. Jernej Pintar, director of Technology Park Ljubljana professor, Mr. Peter Vidmar (Faculty of Maritime studies and transport) presented opportunities of new technology in maritime. It became clear that maritime is heading towards new standards in environmental challenge, in digitization, and in the energy sector.

Ms. Mateja Geder (TechnoCenter University of Maribor) presented innovations in energetics, logistic safety and environmental questions and SHIPmEnTT project.

Mr. Aleksander Nemec (Pleione R&D ltd.) was presenting his entrepreneurial path from start-up towards global consultant and partner in the field of e-mobility in maritime industry. He presented opportunities and threats when bringing electricity into recreational vessels and bigger boats.

Mr. Andrej Justin (Justin Yacht Design) presented the references of Justin Yacht: Big focus they give to individual relationship and really giving best products and solutions to the partners. In presentation were shown technological solutions and cases when they helped global companies or individual big buyers in finding solutions to optimize boat performance. Additional, future trends and new designs were reviled to the visitors which could this way see future in maritime industry.

Mr. Jaro Žuraj (SIMARINE ltd.) showed the way how no-maritime experts could enter this industry and could even have benefits by not being affected by present industry perception. He with his partner were present in electro digital industry and had no experience in maritime industry. By need when sailing, they realised what is lacking on the market. So they developed application (software and hardware) which was adopted for general mass users of the boats, by simplicity and design. After MVP they found Slovenian partners, which started integrating their products into their boats and this way they enter global market.

Mr. Kristjan Košič (JUNIBA ltd.) was presenting their family innovative product which is also under patent process. It is a solution for sailing boats to mark the movement and location of their anchor. The idea arose in bad conditions in nighttime while sailing. It is a typical situation, when creativity and users’ needs arise. With their solution, future boats will sail with less worries. It is interesting how their company too is not from maritime industry but through partnerships they develop solution which is going to be marketable.

Ms. Monika Cvetkov (Technology Park Ljubljana) presented NEORION project from broader perspective, why it is important to proceed with this project and what everything gain stakeholders from it.

At the second part of the event there was a Round table on topic of Green maritime technologies, Innovations in maritime industry, Cooperation among companies and policy. Next to the presenters, there were also present Ms. Katarina Goli (Ministry of infrastructure) and Mr. Anton Habjanič (TehnoCenter University of Maribor). The round table was moderated by Mr. Peter Vidmar.

On ideas and proposals from guests was also pointed out to make more events where stakeholders could meet each other and discuss new potential cooperation in wish to have synergy effects among all stakeholders.

We look forward to posting in your medium!

------------------------

Contact person for the program:

Monika Cvetkov

[monik.cvetkov@tp-lj.si](mailto:monik.cvetkov@tp-lj.si)

PR contact:

Mateja Prinčič

E: [mateja.princic@tp-lj.si](mailto:mateja.princic@tp-lj.si)

T: 041 373 797