

Further details

TECHNO-INNO CAMPS



The 3DCentral project has developed specialised events called Techno-Inno Camp which take place in form of transnational events and will be organised in several CE innovation alliance regions. These workshops have had different formats and have provided lessons learned on which are the best ways to bring closer SMEs and key innovation stakeholders as research organisations as well as to promote transnational collaborative innovation.

Pomurje Technology Park organised a Techno-Inno Camp within Interreg Central Europe project 3DCENTRAL on 31st August 2017 at the Agro food fair AGRA in Gornja Radgona, Slovenia. The event was organised in a form of two round tables, discussing opportunities and challenges in value added supply chains and smart agro-food industry.

At the first round table discussion, best practice examples and experiences on the supply chain were presented by MSc. Barbara Köcher-Schulz (Head of AMA Bio Marketing), MSc. Denis Topolnik (ITC Murska Sobota, Zelena točka), Phd. Tatjana Zagorc (Director of the Chamber of Agricultural and Food Companies), MSc. Breda Forjanič (director of the kindergarten Manko Golar, G. Radgona) and Assoc.Prof.PhD. Andrej Lisec (Faculty of Logistics, Maribor).

The second part of discussions on trends in agro-food sector were presented by Attila Berczeli (Campden BRI Magyarorszag), prof.dr. Aleksandra Lobnik (Institute for Environment and Sensors), Damjan Jerič (Agricultural Economics Specialist, KGZ Murska Sobota) and Matic Šerc (Executive Director of Elmitel doo).

It has been concluded that Slovenia has several successful R & D teams and companies in the field of smart technologies, which can also be demonstrated with best practice examples from Slovenian industry, for example: eVineyard programme - management assistance program which takes in aspect all areas from supply to demand. Speakers then presented their views on challenges and solutions in the supply chain and how they see the future on this thematic.

Suggested recommendations from experts are not only theoretical, but can be applicable in practice. It has been agreed that investing in supply chains and smart agro-food has a potential for economic development of the local environment. Slovenia is already on the right track, but the question remains whether it is fast enough.

Techno and InnoCamp - “Smart Services” Conference

Next “Smart Services” Techno-Inno Camp will take place in Sarvar, Hungary on 16th of November 2017. New trends and opportunities for future development of the industry will be discussed. Key focus of discussion will be build around economic environment, Industry 4.0 best practice cases; its challenges and opportunities for future improvements of overall quality of life.

Event will be hosted by PBN by PBN & ELTE University and is supported within project 3DCentral and Increase

3DCentral builds knowledge platform around the topic of Smart Service Engineering!



The project consortium, created a knowledge platform, with interesting contributions on individual areas of "Smart Service Engineering". The tool gives you the opportunity to share information with a broad network, participate in discussion fora's and to get updates on the latest network events.

If you are interested to get involved in the platform, please write an email to: dkessler@kpt.krakow.pl or visit our [homepage](#).

Further details

3DCentral partners

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CAMPUS 02



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