**PRESS RELEASE #2**

**XR Alpe Adria Meetup**

**Ljubljana, 24th of March 2020 - The event was organized on the Zoom platform on the 24th of March 2020. The community event, that showed Slovenian technologies from different SMEs. The event was organized withing SMART-SPACE, dedicated to the technologies of virtual and augmented reality.**

We are proud that more than 120 visionaries, enthusiasts, innovators who represented their solutions for the future of technology participated at the Meetup.

They presented their solutions, findings, forecasts in which direction VR/AR/XR technology will develop. There is a lot of potential and possibilities and Technology Park Ljubljana is decided to play an important role in the expansion of these technologies. VR/AR trends and challenges These technologies are increasingly being used for educational, demonstration and experiential purposes, in the fields of medicine, design, tourism, entertainment.

Trends are going towards smart, powerful, wireless devices and translucent bumpy screens. It is difficult to say in which direction it will develop, but it is sure it will be present in our lives more then we can imagine.

The Meetup was important for the exchange of information, the opportunities for networking and the exchange of good practices. Such events are inspiring to many companies who see a business opportunity and individuals who are looking for opportunities. It is a great introduction to the ecosystem of virtual reality, which will be strengthened and upgraded.

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