



BLUEWARE SLOVENIJA

Zaženimo inovacijsko sodelovanje
v trajnostnem modrem
gospodarstvu Slovenije!

13. 04. 2022, 09:30
Tehnološki park Ljubljana



TEHNOLOŠKI PARK
LJUBLJANA
02



S5 & SBE

Gorazd Jenko, SVRK,
TP LJ 13. April 2022

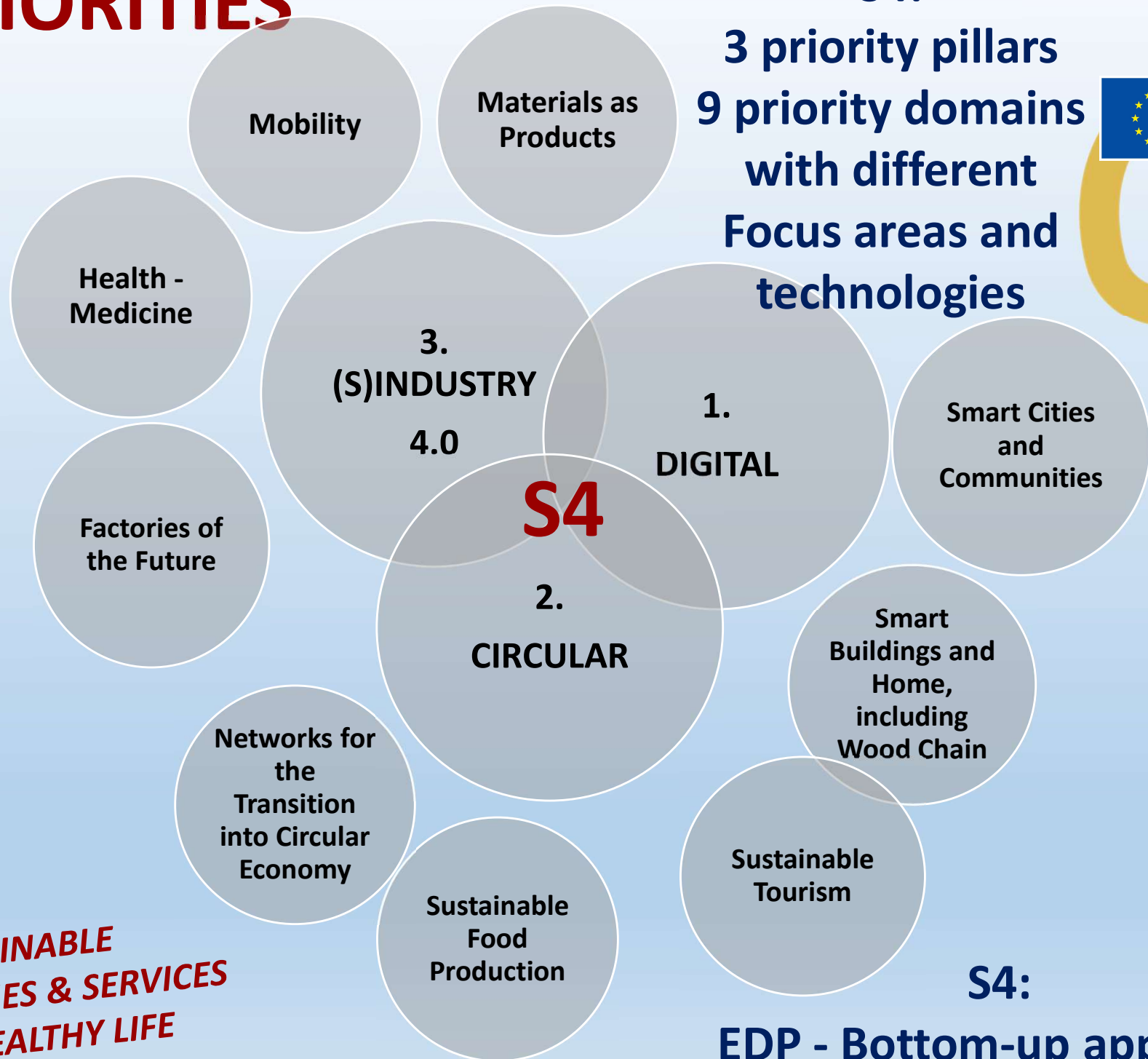
A green silhouette of a lizard, possibly a gecko, is shown against a light blue background. The lizard is facing left. On its back, there is a rectangular inset of the European Union flag, which features a blue field with twelve yellow stars arranged in a circle. To the left of the lizard, there is a large black letter 'S' and a blue underlined letter 'S' below it.



https://ec.europa.eu/regional_policy/en/information/publications/studies/2021/study-on-prioritisation-in-smart-specialisation-strategies-in-the-eu



S4 PRIORITIES



S4:

**3 priority pillars
9 priority domains
with different
Focus areas and
technologies**

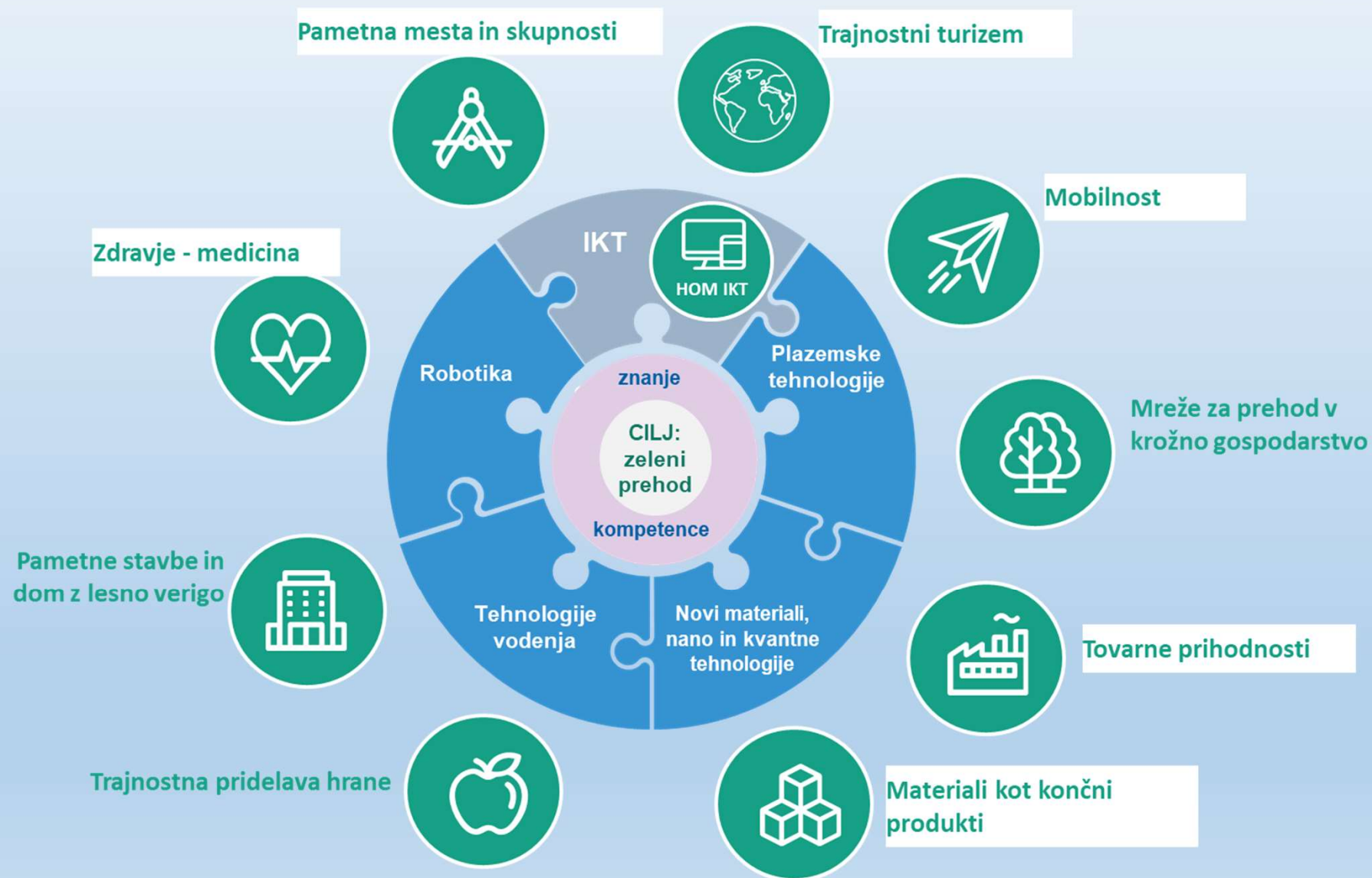


S4:

EDP - Bottom-up approach

**SUSTAINABLE
TECHNOLOGIES & SERVICES
FOR A HEALTHY LIFE**

S5 Logic



Main Characteristics:



- Stability of main structure – Priority areas remain the same with more attention/visibility to Digital becoming now a separate priority
- The changes are more visible below level of Priority areas – (i) Focus areas and technologies and Product lines and (ii) the role of horizontal network/Key Enabling Technologies (HOM/KETS) - significantly strengthened
- Stability in terms of Governance structure - MLG
- Stability and expansion (i.e. RRF) in terms of Policy mix measures and sources of financing

Main Changes (at the latest stage):



- More coherent and overarching Logic of S5
- Omission of 3 main „baskets“ – (i) Digitalisation, (ii) Sustainable industries and services of the future, (iii) Quality of life
- Clear and understandable Main Goal – Green transition
- Clear „Enabling conditions“ for the goal: (i) with adequate Knowledge and skills, (ii) through empowered/more visible KETs (iii) on selected Priority domains (Focus areas / Product Groups)
- More visible „horizontal“ topics of S5....

S4 → S5 & SBE



MSG 1: SBE explicitly mentioned in S5
→ ground for eligibility & support

Where?

- more visible „horizontal“ topics of S5...
(Prioritisation chapter): (i) Sustainable green, (ii) **Sustainable Blue Economy (SBE)**, (iii) Challenges of a long-lived society — developing the silver economy, promoting social (social) innovation
- However, No dedicated priority nor focus area → embedded in some of the identified Product lines/Focus areas

S5 Draft: Blue Economy development?



MSG 2: need for further identification →
potential-ground for policy actions & support

- Dependant on stakeholders - EDP
- Room for further development – Mapping of BE potential → identification of dedicated Product group(s) in the future; **EDP** is a continuous phenomenon 😊 and open all the time & shapes (justification of PG respected)
- Importance of BlueAir & similar projects – national and Macroregional character (internationalisation) – 2way street for SBE
- BLUEWARE

Future belongs to Green & Blue

POLICY MIX:



Financial part: R & D, entrepreneurship, skills, digitalisation (i.e. 703 + 370 + 550)

- Enhancing research and innovation capacities and the uptake of advanced technologies
- Improving SME growth and competitiveness and creating jobs in SMEs
- Developing skills for smart specialisation, industrial transition and entrepreneurship
- Digital transformation

Non-financial part: Development country

- Slovenian scientific research and innovation and entrepreneurial ecosystem
- Economic Diplomacy
- Modernising the digital environment of public administration and digital public services for businesses
- Innovative and green public procurement
- Removing/reduce administrative barriers and speeding up the granting of necessary permits

Measures for industrial transformation

- National Smart Factory Demonstration Centre (NDC PT)
- The Just Transition Fund
- Demonstration project for the transition to a low-carbon society

potential

energy

eco-system

universities

opportunities

Smart

solutions

entrepreneurship

development

integration

research

growth

Specialisation

Strategy

creativity

business

design

economy

EU

ideas

innovation

natural resources

SME

renewable

cooperation

services

jobs

objectives

natural

funds