

INTERNATIONAL CONFERENCE AND INVESTMENT FORUM OF CREATIVE AND CULTURAL INDUSTRIES (CCI)

4 - 5. 10. 2017 | Museum of Architecture and Design – MAO
Fužine Castle, Pot na Fužine 2, 1000 Ljubljana

CHIMERA PROJECT

Innovative Cultural & Creative Clusters in the Mediterranean Area

INTERNATIONAL CONFERENCE AND INVESTMENT FORUM OF CREATIVE AND CULTURAL INDUSTRIES (CCI)

INTERNATIONAL EVENT – 1ST DAY

Wednesday, 4th October 2017

Museum of Architecture and Design - Fužine Castle, Pot na Fužine 2, Ljubljana

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|---------------|--|
| 9:00 – 9:30 | <i>Welcome coffee and registration</i> |
| 9:30 – 10:00 | Welcome speeches |
| 10:00 – 11:00 | Presentation of CCI projects in Slovenia:
CHIMERA, CRE:HUB, Centre for Creativity, ... |
| 11:00 – 13:00 | Fostering Social and Creative Innovation
TALIA - partners speaker |
| 13:00 – 14:00 | <i>Lunch break & networking</i> |
| 14:00 – 15:15 | Keynote speech:
Crowdfunding and interactions between private and public financial instruments
Public and private instruments supporting breakthrough of CCIs

<i>Kleitia Zeqo – IDEA Consult, BE</i> |
| 15:15 – 16:45 | Round table and discussion

Innovative private and public financial instruments
& How to maximize the impact of public funding in CCS

<ol style="list-style-type: none">1. <i>SVRK - Government Office for Development and European Cohesion Policy, SI</i>2. <i>Fabrizio Spadotto - Friuli Venezia Giulia Autonomous Region, IT</i>3. <i>Vito Pinto - Sviluppo Basilicata, IT</i>4. <i>Susanna Colletto and Luigi Napoli – Invitalia, IT</i>5. <i>Roberto Passarelli - Cofidi, IT</i>6. <i>Aleš Pustovrh - ABC Accelerator, SI</i> |
| 16:45 – 17:00 | <i>Coffee break</i> |

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- 17:00 – 18:30 Innovative and Creative Ecosystem in Slovenia:
1. *New models of working: Luka Piškorič - Poligon, SI*
 2. *Creativity in public sector: Saša Kerkoš - Design Biotop, SI*
 3. *Support environment: Marjana Majerič - Startup initiative Slovenia, SI*
 4. *Design and Innovations: Barbara Rovere - InnoRenew coE, SI*
 5. *Need for creativity and innovation in companies:
Monika Zajc - EPPS - Pošta Slovenije, SI*
- 18:30 – 22:00 *Dinner & social event*

INTERNATIONAL EVENT – 2ND DAY

Thursday, 5th October 2017

Museum of Architecture and Design - Fužine Castle, Pot na Fužine 2, Ljubljana

- 8:30 – 9:00 *Welcome coffee and registration*
- 9:00 – 11:00 CCS innovative practices and policies in EU followed by a roundtable
1. *Kleitia Zeqo - IDEA Consult, BE*
 2. *Aquiles Marreiros - CCDR – Algarve, PT*
 3. *Julie Giordano - CCI Nice Cote d'Azur, FR*
 4. *Gaetano Grasso - Apulian Living Labs, IT*
 5. *Eduard Gil - Audiovisual Cluster of Catalonia, ES*
 6. *Anja Zorko - MAO CZK - Centre for Creativity, SI*
- 11:00 – 11:30 *Coffee break*
- 11:30 – 13:00 From CCS Idea to the successful product launch followed by a roundtable
1. *Luís Caracinha - LCPA Creative Agencies, PT*
 2. *Josep Vera – Tothora, ES*
 3. *Fabrizio Rovatti - Innovation Factory, IT*
 4. *Sébastien Aubert - Adastra - movie company, FR*
 5. *Vladimir Mičković - People ooo - design and development studio, SI*
 6. *Matjaž Rebel - Artrebel9, SI*
 7. *Rok Zavrtanik - Publishing house Sanje, SI*
- 13:00 – 14:30 *Lunch break & networking*
- 14:30 – 16:00 Investors Forum: pitching of CCS companies to a panel of key investors
- 16:00 – 16:15 *Coffee break*
- 16:15 – 16:30 *Winners announcement*
- 16:30 *Drinks & farewell*