

Collaboration among EDIHs to move towards P4 Medicine

A consortium of four European DIHs launches a European Project to boost the conceptualisation and implementation of the “P4 Medicine” approach in the sector of healthcare and wellbeing

Starting with July 1st, 2022, the start of **DIHsP4_Medicine project**, coordinated by **Technology Park Ljubljana in Slovenia**, together with Universidad Autónoma de Madrid (UAM), Transilvania IT Cluster (TITC), Technology Park Ljubljana (TPLJ), Minalogic Auvergne-Rhône-Alpes (MINALOGIC), officially began.

The general objectives of the project are to exploit and develop the potential that exists around the collaboration between Digital Innovation Hubs focused on health activities, with the ultimate goal of being a benchmark in the application of digitalisation to accelerate the development of the P4 (predictive, preventive, personalized and participatory) medicine paradigm).

DIHsP4_MEDICINE action plan will allow building dynamic and interconnected innovation ecosystems **with high social impact in Health and well-being, and aligned with EU Health strategy**. The project will address the necessary steps to build successful collaboration mechanisms among DIHs focused on health sector.

The target group of the project is represented by digital innovation hubs, competence centers, universities, technological centers and digital enablers, together with private sector actors, such as start-ups, SMEs, Mid-Caps, chambers of commerce, clusters and business associations, the public authorities and the society.

The lessons to be learnt in the project will be enriched by the complementary insights provided by consortium members located in regions with different levels of innovative performance.

This project is financed by the European Commission, having a duration of 24 months and several milestones that include 2 general phases:

- **Phase 1:** Analysis of existing national and regional health priorities, innovation strategies, policies and activities as well as digital technologies

available to build dynamic and interconnected innovation ecosystems with high social impact in healthcare and wellbeing

- **Phase 2:** Elaboration of a joint action plan to foster mid-term collaboration among regional DIHs focused on key health priorities

Representatives of companies, Digital Innovation Hubs and any organization interested in boosting the P4 paradigm in Medicine are welcome to connect to the project and be involved in the future Study Visits, development of documentation and start new collaboration with stakeholders in this field in the regions represented.

Contacts:

Rebeka Žerovnik, Rebeka.zerovnik@tp-lj.si

Sandra Bradeško, Sandra.bradesko@tp-lj.si

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