

URBAN TECH Overview

Status from September 2021 to July 2023

URBAN TECH supports via 3 Funding Stages the acceleration of competitive success of European SMEs and start-ups through market launch of new or significantly improved products and services with higher value in **HealthTech, Smart City and GreenTech industry sectors.**

AND HERE'S how we — did it

01

September 2021 – May 2022

URBAN TECH collected Challenges (concrete needs for a service or product from EU-based public/private organisations or municipalities) in the Health Tech, Smart City and Greentech sectors, available on URBAN TECH Virtual Library of Challenges.

June 2022 – September 2022

An Open Call for European (and associated countries) SMEs and start-ups was launched. Applicants could submit a short proposal to provide a solution to one or more Challenges.

02

03

October 2022 – December 2022

320 Open Call winners (solution providers) were announced and invited to participate in International challenge-based Hackathons. After the Hackathons, 80 solution providers were selected to enter URBAN TECH Programme (Funding stage 1).

Discover the 80 solution providers [here!](#)

04

January 2023 – March 2023

The 80 solution providers received a Minimum Viable Product (MVP) voucher of 9.500 EUR and developed their MVP in synergy with their Challenge Owner and with the support of URBAN TECH mentors.

Have a look at URBAN TECH mentors [here!](#)

05

April 2023 – May 2023

URBAN TECH organised a series of 6 training sessions for the 80 solution providers on:

- International Business Development
- Impact Negotiations
- Putting Customers First: The Key to Business Growth
- Search Engine Optimisation
- Delivering an effective pitch
- Boosting your team's productivity

06

June 2023 – July 2023

URBAN TECH Pilot Event was organised in Prague on the 6th and 7th of June 2023. The solution providers had the opportunity to pitch their MVP and plans for the Piloting phase in front of an Expert Panel.

Have a look at URBAN TECH solution providers [here!](#)

30 solution providers were selected for Funding Stage 2!



What happens Now?

A key mentor and a co-mentor will be assigned to SMEs and start-ups which will receive 15 hours of individual training and participate in additional 6 full days Joint Training Sessions.

The mentor will have a session with the companies at least once a week and will advise about the piloting project plan writing.



Consortium

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MALMÖ HANSEN UNIVERSITY SWEDEN

Kaunas Science and Technology Park

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