

8:30	REGISTRATION AND MEETING THE STARTUPS IN URBANTECH DEMOROOM
<p>Engage: How digitalization is empowering the patient voice Through digitization we are shifting towards patient-centric care. How are digital tools and platforms amplifying the patient's voice and enabling personalized interactions? How can we foster a more informed, involved patient community?</p>	
9:10	Building a patient-centric healthcare future Roi Shternin, founder of Chronically
9:30	Engagement of patients in clinical studies for MedTech Manuel Garcia, Founder of Probando GmbH
9:45	Patient platform zVem, now and in the future Hajdi Kosednar, e-Health manager at National, Institute of Public Health
9:55	Survey results (usability and acceptance of zVem) Technology park Ljubljana
10:00	Panel discussion: Improving the usability of patient portals and digital health literacy among patients. Moderated by Tjaša Zajc. Panelists: Hajdi Kosednar, National Institute of Public Health, Mojca Štruc, Ministry of Digital transformation, Dušan Baraga, IBD Patient Association
10:30	COFFEE BREAK IN URBANTECH DEMO ROOM
<p>Predicting the future through data-driven healthcare The segment will explore how big data, AI, and predictive analytics are revolutionizing the medical field.</p>	
10:50	The journey of healthcare data towards lifelong, person-centred care Tomaž Gornik, Founder and CEO of Better, and Co-chair of openEHR International
11:10	Transforming clinical decision-making through personalised AI Jakob Pieber, Business Developer at Predicting Health GmbH
11:25	Improving cancer surgery outcomes by bringing AI into the operating theatre Samo Eržen, Senior research engineer at Arctur
11:40	IReducing the distance between scientific research and clinical practice in Emergency Medicine dr. Gregor Prosen, dr. med., and mag. Maja Molan, University Clinical Center Maribor

11:55	Personal story: Using a data-driven approach in treating a serious medical condition at home Goran Dumić, Principal consultant at Syntio
12:10	LUNCH BREAK AND NETWORKING IN URBANTECH DEMO ROOM
The role of technology in disease prevention	
13:10	Challenges of the lung cancer prevention programme Assist. prof. Martina Vrankar, PhD, Head of the National Cancer Control Programme for Lung Cancer, Institute of Oncology
13:25	Improving lung cancer patient pathway in Estonia Paulin Jürjens, HealthTech Development Specialist at Tehnopol Science Park Tallinn
13:40	Health arena - Health system of the future Nico De Fauw, CEO of In4Care
13:50	Panel discussion: The emerging market of preventive medicine. Moderated by Nico De Fauw, CEO of In4Care Panelists: Marko Javornik, CTO at the NU, Jurij Dreo, CTO at Braintrip,
14:20	BREAK
Designed for you: The digital tailoring of treatment Discover how digital advancements are enabling highly personalized treatment plans. From genetic profiling to AI-driven therapy recommendations, see how technology is ensuring that healthcare is no longer one-size-fits-all but uniquely tailored to each individual's needs and circumstances.	
14:45	Applying the Power of Sequencing Across the Oncology Patient Journey Valentin Alcañiz - Segment Marketing Manager - EMEA
15:00	How AI Can Predict Patient Responses to Targeted Therapies? Luka Ausec, Chief discovery officer at Genialis
15:10	Technological advances and institutional challenges for Data interpretation doc. Barbara Jenko Bizjan, Senior analyst at Clinical Institute of Special Laboratory Diagnostics, Division of Pediatrics, UMC Ljubljana
15:25	Panel discussion: Personalised treatment: aspiration or achievable reality? Moderated by Tjaša Zajc. Panelists: Luka Ausec, Chief discovery officer at Genialis, Lovro Vidmar, Head of product development - genetics at GenePlanet, Valentin Alcañiz - Segment Marketing Manager - EMEA, doc. Barbara Jenko Bizjan, Senior analyst at Clinical Institute of Special Laboratory Diagnostics, Division of Pediatrics, UMC Ljubljana